

**CONCERNED BLACK WOMEN, INC., P. O. BOX 927, Prince Frederick, MD 20678**

FOR IMMEDIATE RELEASE on OCTOBER 15, 2006

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Baltimore, MD April 25, 2006. Over 200 youth, parents, teachers and community leaders convened to participate in the 1<sup>st</sup> Annual Engaging Youth Entrepreneurs (E.Y.E.) for Change Conference. The event was sponsored by the Entrepreneurial Society of Morgan State University and the MSU's Entrepreneurial Development and Assistance Center (EDAC).

Over 50 middle school and high school students along with youth leaders and parents traveled from Calvert County to attend the the 1<sup>st</sup> Annual Engaging Youth Entrepreneurs (E.Y.E.) for Change Conference on Saturday, April 15, 2006 at Morgan State University. The Concerned Black Women of Calvert County sponsored the trip. Students from Brooks United Method Church, Mt. Olive United Method Church, Healing and Deliverance Non Denominational Church, Calvert County Public Schools, and Chesapeake Bay Moms Organization signed up to learn strategies about youth entrepreneurship. The E.Y.E. for Change conference, sponsored by MSU's Entrepreneurial Society and Entrepreneurial Development and Assistance Center (EDAC), featured interactive workshops such as "From the Classroom to the Boardroom", "Transforming Your Hobby into a Business", and "Funding Your Business" just to name a few.

Students in the business department and college prep from the Calvert County Public Schools attended the "E.Y.E. for Change 2006 Workshop. Dr. Sheila Moore, Business Education Teacher at Calvert High stated, "Our students were very excited, as they prepared to board the bus at 6:00 a.m. to attend the workshop. The learning that occurred was in the context of an actual experience and most of the students stated that "it kept their interest" This is also known as a contextual learning experience. The skills while related to entrepreneurial or investment information also included basic skills needed for all aspects of life. We are grateful for the initiative by the Concerned Black Women to assist in the empowerment and the success of our young people."

Dawn Tucker, CBW Minority Business Chair, stated "It was exciting to see so many young people interested in entrepreneurship. Students

are beginning to view entrepreneurship as a career option that offers excitement, flexibility, and independence.” CBW along with Calvert County Department of Economic Development is assisting with a planning meeting for a new Calvert County Minority Business Group to be held at 205 Main Street Prince Frederick on June 13 from 6-8pm. Also, visit [www.cbw-cc.org](http://www.cbw-cc.org) for more information regarding CBW’s upcoming 2006-2007 program year.